

PRESS RELEASE



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CeMAT 2011 / Hannover, Germany
2 to 6 May, 2011 (preview)

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»Intralogistics live« on the psb stand

At the beginning of May, CeMAT will again be the meeting point for intralogistics experts and business professionals. For psb, the trade fair in Hannover, Germany, offers the ideal platform, in order to present its major innovations LIVE to an international audience.

One of these innovations is the energy-efficient psb shuttle system *vario.sprinter*, which fulfils the modular requirements in the intralogistics environment in an optimal manner. »In production and distribution, the principle adhere to is: 'less can be more', as well as keeping an eye on the scalability of systems plus the life cycle costs, which are of increasing importance. "Our customers do not want automation at any price anymore"; Volker Welsch, psb Sales Director, points out the importance of the shuttle technology for the needs of the market, and he continues: »We still see ourselves as pioneers in the *green efficiency* movement, a role which we have had long before 2008, when we were awarded on the CeMAT for our energy recovery module in AS/RS systems.«

On the psb stand, (F32) in hall 27, forward-looking concepts for e-commerce will be presented live to the visitors. The performance, inside a warehouse and order picking area, achieved with the combination of psb *vario.sprinter* and the psb high-performance order picking system *rotapick 3.0*, allows for most efficient operations in the B2B sector, e.g. in e-commerce or returns management. »Innovation is a continuous feature in our system solutions, and this is what we want to convey«, says Volker Welsch. »We, as a medium-sized company, can refer to several new projects – in Germany and abroad – based on this new technology.«

The business professionals can also inform themselves about psb's expertise in material flow management, warehouse management, warehouse control systems and retrofit applications. Furthermore, the next level of the intelligent psb *selektron* control system is presented, together with the seamlessly integrated material flow organization, which offers great potential for substantial energy savings.

psb intralogistics GmbH

Hall 27, stand F32



green efficiency – made by psb ®, rotapick ®, vario.sprinter ® and selektron ® are trademarks / registered trademarks of psb intralogistics GmbH, Pirmasens

All information subject to mistakes and alteration.

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Pictures



*In the focus: psb shuttle vario.sprinter
for energy-efficient capacity management
in the warehouse
(Picture: psb intralogistics GmbH)*



*Dipl.-Wirtsch.-Ing. Volker Welsch,
Sales Director for Germany
(Picture: psb intralogistics GmbH)*